



BRAND PERFORMANCE REPORT

This chart breaks down product ratings and reviews for all brands with at least 100 consumer reviews

As Of June 2009

Rank	Brand	Percent of Products with at least one user review	Average User Rating
1	Dr. Bronner's	76.47%	9.38
2	Dolce & Gabbana	47.83%	9.24
3	Archipelago Botanicals	18.82%	9.2
4	CHI	46.15%	9.16
5	Ralph Lauren	65.63%	9.06
6	Vera Wang	64.29%	9.02
7	Bioelements	69.23%	8.98
8	Burberry	70.59%	8.98
9	Kerastase	67.57%	8.98
10	Boscia	100%	8.96
11	Colorescience	60.94%	8.92
12	OPI	69.44%	8.92
13	Paula's Choice	77.42%	8.91
14	Essie	63.89%	8.9
15	Pureology	82.93%	8.9
16	Aubrey Organics	57.14%	8.87
17	Merle Norman	45.99%	8.86
18	Borghese	61.29%	8.85
19	Trish McEvoy	42.59%	8.84
20	Obagi	87.88%	8.82
21	Caress	100%	8.81
22	SkinCeuticals	89.74%	8.8
23	Curel	91.67%	8.79
24	Trillium Organics	6.67%	8.78
25	Bath & Body Works	85.71%	8.77
26	AHAVA	67.05%	8.74
27	La Roche-Posay	51%	8.74
28	Shu Uemura	26.95%	8.74
29	DHC	26.59%	8.73
30	Giovanni	72.73%	8.73
31	Johnson's	100%	8.72
32	Joico	65.38%	8.72
33	Tweezerman	46.32%	8.72
34	Giorgio Armani	36%	8.7
35	Calvin Klein	32.76%	8.69
36	Shiseido	90.66%	8.69

37	Infusium	100%	8.68
38	Mary Kay	97.58%	8.68
39	Guerlain	36.32%	8.66
40	Lubriderm	83.33%	8.66
41	Mark	94.44%	8.66
42	Olay	95.12%	8.66
43	Origins	85.41%	8.66
44	Dr. Brandt	84.62%	8.65
45	Chanel	74.40%	8.64
46	Urban Decay	93.67%	8.64
47	Marc Jacobs	50%	8.63
48	St. Ives	100%	8.63
49	The Body Shop	68.37%	8.63
50	Fresh	82.02%	8.61
51	Pantene	97.39%	8.6
52	Paul Mitchell	83.67%	8.6
53	Aveeno	89.47%	8.59
54	Hawaiian Tropic	89.19%	8.59
55	Kiehl's	67.09%	8.59
56	Sebastian	43%	8.59
57	Eucerin	100%	8.58
58	MAC	71.05%	8.58
59	the Balm	60.87%	8.57
60	C.O. Bigelow	60.27%	8.55
61	Herbal Essences	101.64%	8.55
62	Yves Saint Laurent Beauty	48.31%	8.55
63	Redken	82.96%	8.54
64	L'Occitane	60%	8.53
65	Biolage	88.10%	8.52
66	Nars	71.43%	8.52
67	Estee Lauder	82.69%	8.51
68	Vaseline	111.11%	8.5
69	Prescriptives	79.67%	8.49
70	Bobbi Brown	78.74%	8.48
71	Jane Iredale	69.64%	8.47
72	Dior	68.32%	8.46
73	Nature's Gate	62.39%	8.46
74	Clinique	96.54%	8.44
75	Laura Mercier	61.96%	8.44
76	Make Up For Ever	42.27%	8.44
77	Philosophy	85.71%	8.44
78	Bonne Bell	91.30%	8.42
79	H2O+	57.43%	8.42
80	Carmex	100%	8.41
81	Dermalogica	82.42%	8.41
82	Lancome	80.43%	8.4
83	Cetaphil	100%	8.39
84	Crabtree & Evelyn	54.82%	8.39
85	Arbonne	82.71%	8.38
86	Anastasia	66.67%	8.36
87	Aussie	96%	8.36
88	Burt's Bees	97.95%	8.36

89	Acuvue	100%	8.35
90	Nexus	54.55%	8.35
91	T3	58.33%	8.35
92	Boots	38.23%	8.33
93	Dr. Hauschka	68.29%	8.33
94	Max Factor	89.58%	8.33
95	Frederic Fekkai	79.61%	8.32
96	Goody	19.88%	8.32
97	CARGO	77.55%	8.3
98	Caudalie	95%	8.3
99	Pur Minerals	51.67%	8.3
100	Amazing Cosmetics	75.86%	8.26
101	Aveda	86.44%	8.26
102	Patricia Wexler M.D.	96.88%	8.26
103	Vincent Longo	54.76%	8.26
104	Sunsilk	87.50%	8.25
105	Abba	100%	8.24
106	Biosilk	50%	8.24
107	Head and Shoulders	104.35%	8.23
108	Jason	64.96%	8.23
109	Nioxin	67.86%	8.23
110	Tigi	73.91%	8.23
111	TreSemme	86.05%	8.23
112	YonKa	62.50%	8.23
113	La Mer	71.43%	8.22
114	PHYTO	65.33%	8.22
115	Elizabeth Arden	52.77%	8.21
116	Banana Boat	81.13%	8.2
117	Vichy Laboratories	62.26%	8.19
118	American Beauty	66.67%	8.18
119	Flirt!	94.44%	8.17
120	Korres Natural Products	53.85%	8.17
121	Avalon Organics	92.59%	8.16
122	Lush	100%	8.16
123	Sexy Hair	54.05%	8.15
124	Clarins	76.21%	8.14
125	Kinerase	80%	8.14
126	Bumble and bumble	80.39%	8.13
127	Pond's	89.47%	8.13
128	Dove	99.34%	8.12
129	Nivea	96.15%	8.12
130	Tarte	78.57%	8.12
131	Ojon	100%	8.11
132	Biotherm	49.19%	8.1
133	Bourjois	74.39%	8.1
134	Gillette	100%	8.1
135	Kiss My Face	91.67%	8.09
136	Noxzema	95.83%	8.09
137	Paula Dorf	50.82%	8.09
138	La Prairie	50%	8.06
139	Raw Natural Beauty	68%	8.06
140	Lumene	51.37%	8.05

141	Avon	87.46%	8.03
142	Oscar Blandi	72.73%	8.03
143	Rusk	63.44%	8.03
144	Benefit	91.72%	8.02
145	GloMinerals	51.95%	8.02
146	Bare Escentuals	87.10%	8.01
147	Laura Geller	33.54%	8.01
148	Victoria's Secret	78.16%	8.01
149	Dr. Denese	58.97%	7.99
150	Secret	92.86%	7.99
151	Alterna	76.27%	7.97
152	Peter Thomas Roth	62.89%	7.97
153	Sephora	79.29%	7.95
154	Crest	100%	7.94
155	Clairol	100%	7.92
156	Sonia Kashuk	85.96%	7.91
157	Coppertone	89.19%	7.9
158	Mario Badescu Skin Care	56.86%	7.9
159	Bliss	96.51%	7.89
160	Hard Candy	83.78%	7.89
161	Smashbox	86.76%	7.89
162	Vidal Sassoon	55.17%	7.89
163	Blistex	100%	7.88
164	Jonathan Product	80.56%	7.87
165	Suave	96.77%	7.85
166	GoSMILE	100%	7.84
167	Almay	98.86%	7.8
168	Ulta	38.77%	7.8
169	Milani	71.11%	7.79
170	VO5	96.67%	7.79
171	Pevonia Botanica	44.64%	7.78
172	E.L.F.	75.25%	7.77
173	Rimmel London	90.67%	7.77
174	DDF	87.93%	7.76
175	Chapstick	100%	7.75
176	Matrix	80.33%	7.74
177	Neutrogena	103.60%	7.74
178	Wella	28.89%	7.73
179	Garnier	96.77%	7.71
180	Lola	34.21%	7.71
181	RoC	94.44%	7.71
182	Frizz-Ease	100%	7.7
183	CoverGirl	97.25%	7.67
184	Jane	97.44%	7.66
185	Prestige	54%	7.62
186	L'Oreal	84.47%	7.6
187	Charles Worthington	47.37%	7.58
188	LORAC	86.57%	7.57
189	Revlon	77.55%	7.55
190	Wen	85.71%	7.55
191	Clearasil	78.26%	7.54
192	N.Y.C. New York Color	93.48%	7.48

193	Stila	77.89%	7.48
194	Tom's of Maine	100%	7.48
195	Wet n Wild	78.26%	7.48
196	Blinc	100%	7.44
197	Too Faced	87.69%	7.43
198	Ambi	100%	7.42
199	Murad	90.79%	7.42
200	Physicians Formula	84.96%	7.4
201	John Frieda	85.45%	7.39
202	Biore	92.59%	7.38
203	MD Skincare by Dr. Dennis Gross	53.33%	7.36
204	Clean & Clear	95.24%	7.34
205	Ole Henriksen	64.58%	7.33
206	Jergens	100%	7.31
207	Listerine	100%	7.28
208	Rene Furterer	46.34%	7.28
209	DuWop	82.98%	7.27
210	Juice Beauty	100%	7.24
211	Maybelline New York	99.10%	7.09
212	Sally Hansen	79.82%	7.08
213	Talika	51.72%	7.08
214	N.V. Perricone M.D. Cosmeceuticals	59.49%	7.06
215	Skyn Iceland	100%	7.03
216	Supersmile	80%	7
217	Marc Anthony	56.92%	6.94
218	ProActiv	100%	6.94
219	Conair	59.16%	6.93
220	Fusion Beauty	78.95%	6.81
221	Schick	77.78%	6.75
222	Samy	69.57%	6.62
223	Got2b	91.18%	6.61
224	Smooth Away	100%	2.78